

# 2026 RESILIENCE Conference Corporate Sponsorship Package



Presented by

L'Association pour la santé environnementale du Québec  
Environmental Health Association of Quebec (ASEQ-EHAQ)



**2026**  
**RESILIENCE**

*Conférence internationale sur la SCM*

*International Conference on MCS*

**7 et 8 mai | May 7 and 8**

Clean air for all

# A Conversation Worth Having



**Clean air is becoming a trust signal for brands, workplaces, and institutions**

Early leaders will shape the environmental and accessibility standards of tomorrow. Those who delay increase their exposure to reputational, compliance, and operational risks.

## Become an Industry Leader

Across sectors, conversations about clean air, accessibility, and healthier indoor spaces are gaining momentum.

Many organizations already recognize what's at stake and are responding with care.

We're reaching out as part of a small, curated outreach to organizations whose work and values reflect this shift. **Your commitment to equity, accessibility, and thoughtful standards stood out to our team.**

This is an invitation to explore a shared conversation and sponsorship opportunity about how environments are designed, how inclusion is practiced, and how leadership today helps shape spaces that work better for everyone.

**MCS by the numbers: Over 1.13 million diagnosed cases (3.5% of the Canadian population), with 815,700 (72.1%) being women and 315,100 (27.9%) being men.**



**1.13 Million**  
Over 1 million  
Canadians live with  
MCS



**100% Increase**  
MCS prevalence has  
more than doubled  
from 2000-2020



**72% Women**  
72% of Canadians  
diagnosed with MCS  
are women

# What **MCS** Reveals About Indoor Environments

A lens on **environmental health, risk, and accessibility.**

**Multiple Chemical Sensitivity (MCS)** is a nationally and internationally recognized disability in which exposure to volatile organic compounds (VOCs) from fragrances, cleaning products, building materials, and other indoor air sources can trigger significant physiological reactions.

More than **one million** Canadians live with MCS, with women disproportionately affected.

For many, everyday environments create barriers to healthcare, housing, employment, education, and public participation.

Their experiences highlight a broader reality: when indoor spaces harm the most affected individuals, they also quietly impact many others.

Addressing MCS is not only about accommodation - it is about strengthening environmental health, risk management, and accessibility for everyone.





# ASEQ-EHAQ

## Who We Are

Founded in 2004, ASEQ-EHAQ is a Canadian charitable organization with over twenty years of experience advancing accessibility, inclusion, and healthier living conditions for people affected by MCS.

We work at the intersection of lived experience, research, policy, and implementation. Our work is supported by government partners and a wide range of funders and is grounded in research and collaboration rather than advocacy alone.

## What We Do

Focused on real-world impact, our initiatives include:

- **Education and awareness on how to create and maintain healthy indoor environments**
- **National and international workshops and conferences that mobilize knowledge and build capacity**
- **Policy, legal research and advocacy to advance systemic change**
- **Professional education and public awareness campaigns across sectors**
- **Housing and clean air advocacy to improve access and reduce environmental barriers**
- **Research and knowledge translation to inform evidence-based practices and standards**

# What You Would Be Supporting

**RESILIENCE** is designed to move conversations forward, not just raise awareness.

Outcomes extend beyond the event through recorded sessions, research, policy briefs, educational resources, and ongoing collaboration between organizations and experts.

Across **two days**, the conference includes:



**International research presentations**



**Clinical and service-based healthcare perspectives**



**Policy and legal analysis**



**Standards and accessibility discussions**



**Practical guidance for institutions and workplaces**

## 900+

participants in Resilience 2025 from multiple provinces and countries

## 25+

trusted partners and funders across industry and activism

## 8

featured speakers including doctors, researchers, and policy makers

## 2 Days

of panels, presentations, community organizing, information sharing, and progress

# Why Your Organization Aligns with RESILIENCE

We approach our sponsorships with care. Organizations invited to support RESILIENCE have been **carefully selected** based on demonstrated commitments to equity, inclusion, accessibility, and thoughtful design.

We believe your organization is already contributing to this future. This sponsorship is an opportunity to extend that leadership in a visible, meaningful way.

## Supporting RESILIENCE signals alignment with:



### Evidence-based accessibility

Quality research and peer-reviewed studies inform accessibility protocols globally for clean air and healthy environments



### Healthier indoor environments

ASEQ-EHAQ is a trusted leader in advancing healthier housing models and recommendations for least-toxic building approaches



### Responsible product and space design

We work with industry leaders to help shape design that is health-forward, sustainable, and socially responsible



### Long-term societal well-being

Our mission is to see healthier, accessible, barrier-free environments for all, grounded in clean air.



# RESILIENCE 2026

## Sponsorship Options

Flexible options to suit your organization



### SUPPORTING SPONSOR

**\$1,500**

- Name listed amongst conference sponsors
- Recognition on conference materials and website
- Acknowledgement during the event



### CONFERENCE SPONSOR

**\$3,000**

- Logo placement on all promotional materials and website
- Verbal acknowledgment during key sessions
- Inclusion in post-conference communications



### CONFERENCE LEAD SPONSOR

**\$5,000**

- Prominent recognition across all conference materials
- Plenary acknowledgments
- Inclusion in post-conference communications
- Recognition in post-conference reports



2026

# RESILIENCE

*Conférence internationale sur la SCM*

*International Conference on MCS*

**7 et 8 mai | May 7 and 8**

Introducing **RESILIENCE 2026**

## An International Conference with Real-World Impact

**RESILIENCE** is ASEQ-EHAQ's international, bilingual conference on Multiple Chemical Sensitivity.

The conference brings together researchers, clinicians, policymakers, legal experts, accessibility leaders, and people with lived experience from Canada and around the world.

**RESILIENCE** creates a rare, structured space where science, lived realities, and decision-making meet with one goal: improving how environments are designed and governed.

***Fully virtual, fully accessible, and presented in English and French***

# Join the Conversation

We'd love to invite you to:

- › **Attend and register for RESILIENCE 2026**
- › **Explore a sponsorship that feels aligned**
- › **Meet with us for a brief conversation**

Whether through sponsorship, participation, or dialogue, we welcome the opportunity to get to know your organization and explore how our work can intersect.

Thank you for the leadership you're already showing. We'd be grateful to build something meaningful together.

Our thoughtful invitation to you —  
*Become part of RESILIENCE*



## Get in Touch

-  [aseq-ehaq.ca](http://aseq-ehaq.ca)
-  [resilience2026@aseq-ehaq.ca](mailto:resilience2026@aseq-ehaq.ca)
-  514-332-4320
-  [aseqehaq1](#)
-  [aseq.ehaq](#)
-  [aseq-ehaq](#)
-  [aseqehaq](#)

