

Sample Letter 1

Subject: CBC/Radio-Canada Segment Mocked a Disability — This Must Be Addressed

Dear [Editor/Producer/Journalist Name],

I am writing because the recent CBC/Radio-Canada [segment](#) discussing fragrance-free policies included comments that made light of disability accommodations and, by extension, of the disability itself: Multiple Chemical Sensitivity (MCS).

Mocking fragrance-free requirements is no different than mocking a wheelchair, a ramp, a mobility cane, or a guide dog. All of these are recognized accommodations protected under the **Accessible Canada Act (2019)** and the **Canadian Human Rights Act**, which require equal access for people with disabilities.

Would CBC ever broadcast humour or dismissal directed at someone's use of a wheelchair? Would it be acceptable to laugh about ramps being "too much" or imply that people who need them are "the problem"?

Of course not. And the same standard must apply here.

Fragrance-free accessibility is not a preference; it is a medically necessary accommodation that allows people with MCS to enter public spaces safely. Comments made during the broadcast risk worsening discrimination and retaliation, which many in our community already face regularly.

I urge CBC/Radio-Canada to:

- Review the segment and its impact on people with disabilities
- Consider removing or correcting the misleading content
- Provide accurate coverage on disability accommodations, including fragrance-free policies
- Include the voices of people with lived experience and subject-matter experts

Respectful and responsible journalism can prevent harm and improve public understanding. I hope CBC will take this matter seriously.

Sincerely,

[Name]

[City/Province]

Sample Letter 2

Subject: Request for Accurate, Inclusive Coverage of MCS and Fragrance-Free Accessibility

Dear [Editor/Producer/Journalist Name],

I am writing concerning a recent CBC/Radio-Canada [segment](#) about fragrance-free policies. While I understand the intent was discussion and debate, several remarks unintentionally minimized Multiple Chemical Sensitivity (MCS), which is a disability recognized in Canada under the **Canadian Human Rights Act** and accommodated across federal workplaces.

For many people with MCS, fragrance-free environments are not optional. They are essential to accessing healthcare, public services, and workplaces safely. When these measures are dismissed or treated humorously, it reinforces stigma and misunderstanding that can lead to real harm.

The **Accessible Canada Act (2019)** commits federal institutions, including CBC/Radio-Canada, to foster accessibility and inclusion. Accurate, respectful representation of disability accommodations is part of that responsibility.

I encourage CBC/Radio-Canada to consider:

- Providing a follow-up segment including people living with MCS and experts in accessibility
- Offering context on why fragrance-free policies exist
- Ensuring future coverage treats disability-related accommodations with the same seriousness as mobility supports or any other accessibility need

Thank you for your attention. Better understanding helps all of us build a more inclusive Canada.

Sincerely,

[Name]

[City/Province]