



PRESS RELEASE

FOR IMMEDIATE RELEASE
Saint-Sauveur, Québec

Announcing RESILIENCE 2025: International Conference on Multiple Chemical Sensitivity (MCS)

We are thrilled to announce **RESILIENCE 2025**, the **first International Conference on Multiple Chemical Sensitivity (MCS)**, taking place on **May 1 and 2, 2025**. This **groundbreaking virtual event** will bring together **renowned researchers, advocates, medical professionals, policy experts, and community members** from around the world to advance understanding, awareness, and action for MCS.

The goal of this conference is to **drive policy change**, including the implementation of **scent/fragrance-free policies in health care across Canada**, ensuring **cleaner air, greater inclusivity, and a healthier environment** for generations to come.

Conference Highlights

- ✓ **Interdisciplinary Dialogue** – Engage with **leaders in environmental health, genetics, disability inclusion, and medical research** to explore the latest scientific findings on MCS.
- ✓ **Raising Awareness & Understanding** – Learn about **groundbreaking research** and practical solutions that will shape **better healthcare, policy, and public awareness** of MCS.
- ✓ **Global Collaboration** – Foster partnerships with **international researchers, disability organizations, and policymakers** to strengthen advocacy and advance solutions for MCS.

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Day 1: Scientific Foundations of MCS

The conference will open with a **brief history of MCS**, followed by **leading researchers and scientists from around the world** presenting **cutting-edge research** on the **biological mechanisms of MCS**. Despite **over 1 million Canadians** reporting MCS, there remains **widespread misinformation and a lack of awareness in the medical community**. This session will address:

- ✓ **Symptoms and causes of MCS**
- ✓ **Cellular and genetic mechanisms** behind chemical sensitivity
- ✓ **Diagnostic tools and treatment approaches**

Day 2: Policy, Inclusion & Global Perspectives

Day 2 will begin with remarks from a **former President of Accessibility Standards Canada**, highlighting the **importance of accessibility, equity, and policy change**. This session will present a **comprehensive global perspective** on MCS, including:

- ✓ **International prevalence and policy gaps**
- ✓ **Legal perspectives** – Disability lawyers will discuss **human rights, legal protections, and policy reforms**, such as **scent/fragrance-free policies** in public spaces
- ✓ **Medical perspectives** – Doctors working with MCS patients will share **challenges in healthcare access and treatment**
- ✓ **Scientific bias** – Academic experts will examine **why MCS research remains underfunded and underrepresented**

The day will conclude with a **high-impact panel discussion**, featuring **healthcare practitioners, disability advocates, policymakers, and community leaders**, to outline **actionable strategies for systemic change**.

Organizers

RESILIENCE 2025 is organized by the **Environmental Health Association of Canada** and the **Environmental Health Association of Québec**, two leading organizations dedicated to **MCS advocacy, research, and policy change**.

Why Attend?

- ✓ **Gain Cutting-Edge Insights** from **top researchers and practitioners** in the field.
- ✓ **Network & Connect** with **experts, advocates, and organizations** dedicated to **improving MCS awareness and care**.



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✓ **Be Part of the Solution** – Your participation contributes to **a major movement advocating for real change** in healthcare, policy, and public awareness.

Stay Updated & Get Involved!

We will be sharing details about **registration and participation** in the coming weeks. Stay connected for the latest updates!

🔗 **Conference Website:** <https://aseq-ehaq.ca/en/resiliencemcsconference/>

Thank you for your **support and commitment** to making a meaningful difference in the lives of those affected by MCS. We look forward to welcoming you to **RESILIENCE 2025!**

For media inquiries, partnerships, or additional information, please contact:

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🌐 <https://www.aseq-ehaq.ca>